Has Online Media Fulfilled Journalism Ethics for News Coverage of Revenge Porn Victims?

Gita Juniarti, Diponegoro University, Indonesia

The Asian Conference on Ethics, Religion & Philosophy 2020 Official Conference Proceedings

Abstract

In 2017, a girl as victim of revenge porn with the initials HA, became a trending topic on social media. Most online media made this case as their headline news, but they had not kept the secret of HA's identity. They actually exposed the identity of HA specifically, such as her full name, her social media, and the name of the university where HA was enrolled at. This phenomenon was continued until 2019, which the media often did not censor the identity of victims. Ironically, media rarely display the identities of the perpetrators of revenge porn. As a result, digital citizens tend to cyber-bullying to victims, and victims are usually making a decision to close their social media accounts, close themselves from social interactions in the real world, and experience deep depression. Supposedly, as victims of cybercrime, the girls get the identity protection and also their mental recovery. The phenomenon of news coverage of revenge porn victims in online media was examined using a policy study approach. The result shows that most of online media violated Article 9 of the Journalistic Code of Ethics in Indonesia which regulates that the media should maintain the privacy of victims. This shows that most online media are unfair to reporting about the case of revenge porn. The legal protection that protects victims of revenge porn also uncertain until now.

Keyword: Revenge porn, Journalistic Code Of Ethics, Media Ethics

iafor

The International Academic Forum www.iafor.org

Introduction

In 2017, Hana Anissa's name became one of the popular topics on various social media, including Twitter and Instagram. Who is Hana Anissa? Denotatively, the netizen said that the woman with the initial HA was a 2013 University of Indonesia (UI) student. However, connotatively, the netizen said that she was a porn star. Only a few seen Hana Anissa as a victim of cyber-crime, namely cyber porn.

Makassar.Tribunnews.com (2017) wrote, the perpetrator who spread the porn of Hana Anissa was her former boyfriend with the initials HFZ. He spread the video with the excuse of heartache. After the video went viral, netizens accused Hana Anissa as a porn video star. Netizens saw 'Hana Anissa' as a joking matter, it can be seen from the comments on social media to meme comics made about her. People did not defend her as a victim of revenge porn.

The mass media also cited some meme comics that made Hana Anissa a joke material. They published news with the title *Hana Anissa's Meme that Makes People Laugh, and Netizen's Comments* (lampung.tribunnews.com, 2017). News titles about Hana Anissa that were displayed on Tribunnews.com also included very sensational titles, such as *Which Faculty and Department? What Year Did Hana Anissa Enter College and Graduate?* (2017), where this news revealed a clear identity about a victim of revenge porn.

In the news, the online based media Tribunnews.com revealed the identity of a victim of revenge porn, starting from her full name, to the university where she studied. Unfortunately, tribunnews.com did not write news about the suspect, or about the identity of the person who spread the porn video of Hana Anissa. In addition, Tribunnews.com and its branch groups (Lampung.tribunnews.com, Makassar.tribunnews.com, Palembang.Tribunnews.com, etc.) never interviewed Hana Anissa as a victim of revenge porn, or gave her the room to confirm any skewed news about what happened to her.

Hana Anissa only confirmed the issue through her Instagram, and again Tribunnews.com made her viral clarification as a news material. The media made the news with the title *She Denied It! Now Hana Anissa Admits Herself as the Star of the Hot Video That Went Viral*. There was no empowerment from the mass media for Hana Anissa to clarify or explain to the public about herself being a victim of revenge porn. When in fact, according to Alexa.com, Tribunnews.com is on the first rank of news websites that are often visited by Indonesians (2019).

'Hana Anissa' became the most searched keyword on Google Indonesia in October 2017. This indicates that although Hana Anissa was truly a victim of revenge porn, the public was not aware of it (makassar.tribunnews.com, 2017), even Tribunnews.com already gave a bad stereotype on her name. Wood (1994: 33-38) stated that the mass media also provides a great influence in creating stereotypes about women and men, where the stereotype applies in social life to the present. The stereotypes are quite diverse, ranging from telling that men are more authoritarian and women are incompetent, presenting that women depend on men, to the stereotype that men are aggressors and women are passive figures, even when used as sex objects.

The discussion about Hana Anissa in cyber space has invited the writer to analyze the discourse formed by a number of parties, that victims of revenge porn did not get protection. Victims of revenge porn actually get 'beaten' many times, ranging from bullies on social media by netizens, becoming news objects in the mass media, and that do not rule out the possibility that victims of revenge porn also encounter problems in the real world because their identities are revealed in its entirety by mass media.

Revenge porn is a case of sexual exploitation in a form of pornography. If the mass media also contribute to the forming of public opinion to bully the victims of revenge porn, the writer questions the code of ethics conducted by the media company in writing news. Are the news written about the revenge porn victims absolutely contain no elements of social empowerment, and only make victims as the object of news? How does the media form a discourse regarding victims of revenge porn in the news?

The writer assumes that the mass media indeed portrayed victims of revenge porn as news objects, at that leading to the public viewing the victims of revenge porn in a bad way. Through this research, the writer wants to analyze how online media positions victims of revenge porn. The writer will look at the language and sentence structure chosen by the media, what are the images portrayed, and what are the pronounces used for victims of revenge porn.

Victims of Revenge Porn as Objects of News

Speaking of sex objects, based on the observations of the writer on Tribunnews.com and its branch sites, Hana Anissa was the sole object in the news related to the porn video. Audiences also searched for news and information about Hana Anissa through the search engine on the internet, and consumed the news, thus making Hana Anissa as the most searched keyword in Google Indonesia. This indicates that the internet was a means used by netizens to find information about Hana Anissa, including in the online media. This logic was used by Tribunnews.com and its branches to find the identity of Hana Anissa, a victim of revenge porn which was referred to as the 'star' of the hot video titled 'Porn Video of UI Student'.

Therefore, the online media that reported about Hana Anissa also became one of the things that supported the formation of public opinion regarding victims of revenge porn. Searching the name 'Hana Anissa' on Google would lead to several online news sites, including Tribunnews.com.

Hanna Anisa's identity as a victim of revenge porn was actually made as a commodity by Tribunnews.com. Within the news texts, it can be seen that journalists actually came to UI and meet the staff of UI public relations in order to get personal data about Hana Anissa (lampung.tribunnews.com, 2017). Tribunnews.com revealed the fact that she was a 2013 UI student and enrolled at the Faculty of Social and Political Science (FISIP). Tribunnews.com covered the news and Hana Anissa's identity as a victim of revenge porn was written very clearly on the news portal.

Shortly after the news was published, Hanna Anissa chose to provide confirmation regarding this matter, acknowledging the porn video, then closed her Instagram account @ hana.anissa. This indicates that Hana Anissa was not comfortable with the

public's 'attack', as well as the news in the mass media that mentioned her as a porn star.

The people who spread the video had been handled by the police. However, the laws that discuss in detail about revenge porn have not yet come to light in Indonesia. During this time, for the perpetrator of revenge porn case, the government uses article 45 juncto 27 article 4 of the Pornography Law, Article 27 section (1) of Law No. 11 of 2008, and Article 45 section (1) of ITE Law. They are charged with this article for reproducing and spreading the pornographic videos, but these laws do not prosecute them for intimidating and exploiting victims of revenge porn. In fact, according to Parangin-angin, Rahayu, and Dwiwarno (2019; pp. 467-469) stated, revenge porn is one of human rights violations through social media which is done intentionally. Meanwhile, Melati (2018) in the Women's Journal said, most victims of the revenge porn are women, followed by homosexual couples, feminine men, and transgender people. However, there is no clear legal basis for handling revenge porn cases so far.

Parangin-angin, Rahayu, and Dwiwarno (2019; pp. 467-469) said, with the crime of revenge porn, many of the rights of a person were violated in accordance with existing instruments. In addition, the country has the obligations and responsibilities to provide preventive and repressive measures towards victims and perpetrators aimed at preventing the reoccurrence of revenge porn. But, in reality, arresting the perpetrators apparently does not completely solve the problem for women as victims of revenge porn.

This is in accordance with the condition of Hana Anissa which was reported on Tribunnews.com. Hana Anissa chose to close her Instagram after confirming the case. Even with other cases of revenge porn, namely the case of Aldoni and RV (Kompas.com, 2019). RV was experiencing mental health issues because Aldoni had spread the pornographic videos between him and RV. It did not rule out the possibility that the cause of RV mental health issues was the pressure from the public who bullied the victims of revenge porn.

Aditya, in the Journal of Women (2016; p. 56) expressed that the impact on the victims of revenge porn is very dangerous. The victim must feel degraded, humiliated, undignified, afraid of being blamed, feeling guilty, feeling dirty, embarrassed, confused, afraid, angry, anxious, depressed, shocked, tense, and afraid to bear a bad label for life, and face other fears, such as fear of pregnancy or defamation of family. If the victims are still teenagers (students), they would try to minimize the exploiting sexual behavior by hurting themselves. Victims do not want to report it because they consider it as a disgrace, so they are in denial even though they feel guilty and confused about what to do.

Revenge porn is one of the cases of sexual exploitation that damages the victims psychologically. The perpetrators who are dominated by men will suppress victims that are dominated by women, by distributing videos made by both of them. Although in essence, the video was made by both of them, society tends to blame the women by assuming that women are not virgins, dirty, impure, must be shunned, and given social punishment. On the other hand, the dominant male group does not feel the same 'pain'.

Women are silenced by the media

Kramarae (1981, pp. 23-24) said, Muted Group theory which was based on the work of anthropologist Shirley Ardener, *Women and Men Speaking*, that the status of society is overlapping, where women and men are in the patriarchal system and capitalist society. In this theory, women's perspectives and women's voices are not publicly articulated. This Muted Group Theory discusses the 'death of women's voices'. Kolokke & Sorensen, in Sari (2015; p. 22) said that shutting down is certainly different from silencing. Shutting down means that the female interlocutor is declared successful when the subordinate (female) group ceases to find and develop a communication means to express themselves.

In the case of Hana Anissa above, the writer observed that Tribunnews.com and its branch groups raised the news from several points of view. First, from the point of view of the audience on social media and how the media picked up that point of view on a news site. When Hana Anissa clarified herself on social media, Tribunnews.com covered that as a news. Unfortunately, Tribunnews.com made the headline as *She Denied It Before! Now Hana Anissa Admits Herself as the Star of the Hot Video which Went Viral.* This reflects that the media increasingly encouraged the public to bully Hana Anissa, rather than supporting her to report the incident as a case of revenge porn. Hana Anissa's voice was completely silenced. Although she is a victim of revenge porn, she could not express herself, because anything done by her would only make her as a subordinate group.

Secondly, Hana Anissa's case was raised from the viewpoint of men and dominant groups. The interviewees chosen by Tribunnews.com to interview the revenge porn case was the staff of UI public relations, the police, from the perspective of Farkhan who was accused of being the male figure in the video (written in the news as *Not Farkhan, Male Actor in UI's Hot Video with Hana Anissa is Revealed* in Makassar.tribunnews.com), even Tribunnews interviewed religious figures related to the coverage of Hana Anissa. Unfortunately, there was not aS single voice from Hana Anissa or parties associated with her, such as her close friends, to contain their clarifications etc. If anything, Tribunnews only quoted the words of Hana Anissa on his Instagram. This is indeed a proof that the mass media in Indonesia are silencing the voices of revenge porn victims.

Seeing the phenomenon of the revenge porn cases in Indonesia, the writer considers that Sara Mills's critical discourse analysis theory can answer the research questions above in terms of news text analysis on Tribunnews.com related to Hana Anissa. Sara Mills has her attention, especially in the discourse on feminism, namely how women are presented in the text, including in the news. Eriyanto (2001; p. 199) writes about how news texts are biased in presenting women. Women tend to appear in the text as wrong, marginal, compared to men. Injustice and poor portrayal of women are the main targets to be discussed using Sara Mills's theory of discourse.

Sara Mills' discourse analysis theory is related to muted group theory. Hillary Callan (1978), in Kramarae (1981; p.3) wrote that women are muted by the structure of language. Language is likened to the 'conceptual toolbag', which contains terms that dominate, do the hierarchy, do the control, even declare ownership of the 'toolbag'. Thus, the language described in the media increasingly shows male authority in the

news. The language chosen by the media 'imposes' its structure in describing women in their news. Women's perception of an experience is different from that of men because they are subordinated. Kramarae (1981; p.1) wrote, this is the reason why women are silenced. The words of women are not respected in society, so anything that is said by women is not particularly acknowledged and interpreted, and does not have a strong influence, such as men's words. Women's thought experiences the same thing. When women try to eliminate this injustice, male control over communication puts women in powerlessness.

Based on the writer's assumptions, male authority is clearly depicted on the news about Hana Anissa in Tribunnews.com. Hana Anissa's name was mentioned many times, her photo was displayed without censorship, while the man who was responsible to spread the video was never mentioned at all. No wonder the public repeatedly made judgmental remarks and looking down on the victims of revenge porn, because the media slowly silence the victims of revenge porn and do not give room for the victims to speak up. The writer assumes that the words chosen by Tribunnews.com to describe the news about Hana Anissa were not words that indicate empowerment to draw the public to pay more attention to Hana Anissa as the victim, but rather they showed the opposite, making it as if Hana Anissa was a porn star. Here is a picture of Hana Anissa displayed on the Tribunnews.com:



Picture 1.The photos of revenge porn victim are not censored at all (source: https://tribunnews.com/2017/12/14/viral-pengakuan-jujur-hanna-anisa-warganet-malah-bandingkan-dua-versi-video?page=4, accessed on 27 September 2019)

From the comic meme published on the Tribunnews, it appears that the media was making Hana Anissa a news object. Tribunnews.com tended to side with the views of internet users related to their comments about Hana Anissa as a victim of revenge porn, collecting humorous comments, and comic memes so that Hana Anissa was only seen as an object to entertain. The comments of netizens displayed by the Tribunnews group on news sites are not comments that contain clarification, explanations, or invitations to do social empowerment, but comments that contain sexist humor.

In accordance with muted group theory, it is written that women are muted by the structure of language that combines the experiences of men, not women. This is evident from the statements of the parties published on Tribunnews.com and its branch groups, where the information was derived from netizens, the University of Indonesia, and the police. The news site made the following figures as subjects to tell

information about Hana Anissa, namely the staff of universitiy public relations, the netizens who are dominated by men, and the police.

1. University Public Relations

The public relations staff of University of Indonesia was one of the resource people who provided information about Hana Anissa's revenge porn case. In the news, Hana Anissa was potrayed as an object of the news, and the public relations staff of UI was the subject who told the story about Hana Anissa. The Head of Public Relations and Public Information Communication of University of Indonesia, Rifelly said that the University of Indonesia had checked the spread of the obscene video on social media which was allegedly filmed by a student of UI named Hana Anissa.

The following is excerpt from the news in Lampung.tribunews.com: The Head of Public Relations and Public Information Communication (KIP) of University of Indonesia, Rifelly Dewi Astuti said, they had checked about the spread of the obscene video on social media, by a student of University of Indonesia named Hana Anissa. Rifelly said, it is found that the name associated with the person in the video is a graduate, meaning that she is no longer a student at the time. Rifelly said that Hana Anissa is no longer a student of University of Indonesia as stated in various video titles. All consequences resulting from the spread of the video would become the responsibility of the person concerned.

2. Netizens (who are dominated by men)

In addition to the public relations of University of Indonesia, the subjects who talked about Hana Anissa were netizens. Following is the news excerpt from Lampung.tribunnews.com: Based on the news that was spread, some netizens said that 'Hana Anissa' is a student at a prestigious state university in the Depok area. However, several other netizens said that the woman had graduated from University of Indonesia. Lampung.tribunnews.com also wrote: So how does Hana Anissa look like? It seems like there is a smule account with the username hannaaniss singing a song called 'Kamu Adalah' (You Are). Netizens suspect the woman is Hana Anissa, who is being talked about by many people.

From the above news excerpt, Tribunnews.com did not report about sexual exploitation committed by certain parties to Hana Anissa. Tribunnews.com actually made netizens as subjects who told their 'allegation' related to Hana Anissa. In addition, Tribunnews also displayed Hana Anissa's photo on their site without any censorship at all. On the other side, news on Lampung.tribunnews.com showed responses from netizens on social media related to Hana Anissa's video:

- @S Syahrul cos3: "Hana Anissa is busted"
- @rexxraptor: "Damn, people are keep talking about Hana Anissa from dawn. The locals never die really"
- @ arifrahman0909: "I've seen the video. It's not too graphic"
- @febrianee "Don't spread around my video with Hana Anissa, guys !!!"
- @dulaaay: "She's pretty good wkwkwk"
- @kirito nagi: "Where is the link!!!! Wkwkwk damn."

It shows that Hana Anissa's video was actually talked about from the perspective of netizen that had nothing to do with Hana Anissa. The revenge porn events experienced by Hana Anissa were actually being laughed at by netizens. From a number of netizen's comments circulating in cyberspace, Tribunnews.com actually took the comments that made Hana Anissa as a joking material, so there was no social empowerment when the media should play an important role in empowering women by creating awareness among people to release the feudalistic mindset which demeans women. The comments of the netizens posted by the Tribunnews group actually showed the comments of netizens who demean women, so there was no element of social empowerment in it.

In addition, lampung.tribunnews.com also made a news entitled *Meme Comic of Hana Anissa Makes People Laugh, the Comments are not Less Funny* (2017) Comments from netizens which were posted on lampung.tribunnews.com are as follows:

- @moelhadi: Hana Anissa? I don't care, I don't know her. Better I go offering motorcycle taxi service
- @aptanangga: I watched the video of Hana Anissa. She's cute, I want to teach her.
- @Arraso4: Hana Anissa is pretty. But unfortunately the clip only lasts 5 minutes.
- @achiwahana: Hana Anissa's popularity won over Perppu Ormas.

3. The Police

The third subject who revealed the information about Hana Anissa was the police. The police said, as published in Tribunnews on December 14, 2017 with the title "She Denied It Before! Now Hana Anissa Admits Herself as the Star of the Hot Video That Went Viral", the following is quoted from Tribunnews.com: "Yes (HA admitted). HFZ too. They admitted it on the inspection last month. Initially HA and HFZ did not acknowledge it, but the police provided authentic evidence of the couple's involvement. From the report of the medical team, there are indeed their special characteristics (HA and HFZ). Finally, HA and HFZ could not evade and admit their mistakes. Both claimed to film the video two years ago. The police are also still looking for other evidence for the time being.

4. Religious figures

The fourth subjects who talked about Hana Anissa's video was public figure. The community leaders, one of them was a preacher or a religious figure, revealed that what Hana Anissa did was immoral and a depravity of this nation. For this reason, the preacher from South Sulawesi asked parents to monitor their children from fornication, so that they would not do what Hana Anissa did. (2017).

This indicates that even people who did not know Hana Anissa described the student of University of Indonesia as an immoral person, even though Hana Anissa was a victim of revenge porn and deserved legal protection and support from the community.

5. Hana Anissa only commented on Instagram

From the same news source, it was written that in November 2017, Hana Anissa made a clarification that was posted on her Instagram page. Quoted from Tribunnews.com,

Hana Anissa's confession begins with a sentence like this: Because there are many people who followed and messaged her, she (Hana Anissa) felt like she had to make a clarification. The clarification says that Hana Anissa explained that her physical features are different from the video. On Instagram, owned by Hana Anissa, she explained that she had a surgical tumor lift scar large enough on her chest. However, in the video, there were no scars on the body of the female actress. Through Instagram, Hana Anissa asked people not to further harm her and her boyfriend, then associated herself and her boyfriend with the video. Hana Anissa also mentioned that she had to bear a tremendous impact on her mental peace, name and reputation.

Tribunnews.com only took a quote of Hana Anissa's clarification on her private Instagram. This is interesting to be part of the discussion, because Instagram is Hana Anissa's personal account. Which means Hana Anissa was not positioned as a resource person in reporting about the clarification of the video. Tribunnews.com actually copied the content from her Instagram without her permission. In fact, Tribunnews.com wrote: *Instagram which is allegedly owned by Hana Anissa*. (lampung.tribunnews.com, 2017). There is the word 'allegedly' in the news. This fact indicates that Tribunnews.com overrides journalistic ethics to verify the truth of the writing in the news. Tribunnews.com news site itself seems to assume that the clarification of Hana Anissa is something that is not important to be displayed in the mass media.

From a number of news on Tribunnews.com and this group, the news are told in a way that is beneficial for men. Even if they do not benefit the men, the words chosen by Tribunnews.com in describing Hana Anissa are certainly very detrimental to the woman. Who is the subject of the narrator in this news? Among other things, the UI, the police, netizens, and even religious leaders who have no important ties to the case of Hana Anissa. What was said by these parties was published by Tribunnews and showed repeatedly in the news text. As a male party, Farkhan Gunawan was given the opportunity to speak out in the mass media, while Hana Anissa was as if not given the room and time as a subject to respond to this case. Hana Anissa really just became the object of news and her voice was never actively raised in this case.

Regarding the object of the news, the writer takes a few sentences used by Tribunnews.com and its branch groups in describing Hana Anissa:

News title	Subject	Quoted by Tribunnews
The Hot Video of a UI	Young Preachers	He (young preacher) hopes that
Student Went Viral,	Assembly (Majelis	events like this will not happen
Preachers Assembly Gives	Dai Muda)	again among young people.
Response		"This is learning for all of us,
		especially as parents, we must
		open our eyes to events like this.
		Parents must be multifunctional in
		interacting with children,
		sometimes we do have to be
		partners, teachers, and friends for
		children. "

		,
She Denied It Before! Now Hana Anissa Admits Herself as the Star of the Hot Video which Went Viral	± '	"Yes (HA admitted). HFZ too. They admitted it on the inspection last month. Initially HA and HFZ did not acknowledge it, but the police provided authentic evidence of the couple's involvement. From the report of the medical team, there are indeed their special characteristics (HA and HFZ). Finally HA and HFZ could not evade and admit their mistakes. Both claimed to film the video two years ago. The police are also still looking for other evidence for the time being.
From Which Faculty and Department? What Year Did Hana Anissa Enter College and Graduate?	The Staff of UI Public Relations	The Head of Public Relations and Public Information Communication (KIP) of University of Indonesia, Rifelly Dewi Astuti said, they had checked about the spread of the obscene video on social media, by a student of University of Indonesia named Hana Anissa. Rifelly said, it is known that the name associated with the person in the video was a graduate, meaning that she was no longer a student at the time. Rifelly said that Hana Anissa was no longer a student of University of Indonesia as stated in various video titles. All consequences resulting from the spread of the video would be the responsibility of the person concerned.
Hana Anissa Went Viral When Put Under Scrutiny by Netizens, This Is Because of Her Adult Video Circulating on the Internet	Netizen	@S Syahrul_cos3: "Hana Anissa is busted" @rexxraptor: "Damn, people are keep talking about Hana Anissa from dawn. The locals never die really" @ arifrahman0909: "I've seen the video. It's not too graphic " @febrianee "Don't spread around my video with Hana Anissa, guys !!!" @dulaaay: "She's pretty good wkwkwk" @kirito_nagi: "Where is the link



Table 1.The sentences used by Tribunnews.com and its groups when describing about the victim for revenge porn in its news portal

This indicates that Tribunnews did not confirm and verify the owner of the Instagram account. Tribunnews immediately posted an apology from the owner of the account Hana Anissa, without checking it first. In addition, Tribunnews repeatedly stated that 'Hana Anissa apologized for having committed immoral acts'. The news on Tribunnews tried to make it like a one-sided mistake, which is Hana Anissa's mistake, even though the video was filmed together with her former boyfriend whose initials was HFZ.

As a victim of revenge porn, Hana Anissa was not given the opportunity to 'talk'. The resource person chosen by Tribunnews to be posted on the news site deals with majority groups, including the police and the University of Indonesia. This is in accordance with the words of Kramarae (1981) who stated about man-made construction, where the subordinate group is not free to say what they want to say because the words and norms they use have been formulated by the dominant group. In this study, women became the subordinate group and men became the dominant group. So, Hana Anissa is seen as a group that is 'marginalized', where Hana Anissa is a victim of revenge porn and should get more attention by the mass media, including Tribunnews.

In addition, comments from netizens that were posted on Tribunnews.com tended to be from male netizens. They had a tendency to comment on the case in the form of jokes, such as 'where is the link', 'Hana Anissa brings together people who are at odds with the Jakarta governor election', 'Hana Anissa is not too fierce', and so forth. There was not a single sentence from netizens expressing sympathy and drawing support from among the reader to implement social empowerment by stating that Hana Anissa was a victim of revenge porn. This is also consistent with what Kramarae (1981; p.3) said that women's perspectives are limited by the lens of dominant groups and women's voices are not publicly articulated.

Based on the explanation above, Tribunnews.com also violated journalistic ethics in Indonesia. Related to regulations in the world of journalism, namely article 9 of the Journalistic Code of Ethics. The article said that Indonesian journalists must respect the rights of the source person in regards to their personal life, except for the public interest. Sukardi (2013; p. 392) wrote, the interpretation of 'private life' is all aspects of life of a person and their family, other than those related to the public interest. Which means, the privacy rights of someone who became the object of the news is a personal authority of the reported object to determine when, how and to what extent of information about them can be shared with other parties.

Conclusion

Based on the above description, Tribunnews.com made Hana Anissa, a victim of revenge porn as an object of sensational news which can be laughed at. The subjects chosen by Tribunnews.com tended to tell Hana Anissa based on male perspectives. They made Hana Anissa as a material for jokes, portrayed her as a porn star, giving

judgmental remarks such as that Hana Anissa is beautiful, but cheap woman. There is no research subject stated that Hana Anissa was a victim of revenge porn and promoted social empowerment in order to erase traditional and feudal thoughts in viewing women in porn videos.

In addition, Hana Anissa was included in the muted group because her voice was not heard at all. Even if heard, Tribunnews took the voice of Hana Anissa from her Instagram, where it was uncertain whether it really belonged to Hana Anissa or not. Unlike the case with men, like Fakhri Gunawan who could clarify and be listened by Tribunnews. In fact, netizens who had nothing to do with the case, as well as religious leaders who were also unrelated to the Hana Anissa case, were also questioned by the Tribunnews.com group. Meanwhile, Hana Anissa, who became the main character in the news, was not given the opportunity to speak at all.

In addition, the news about Hana Anissa did not contain elements of social empowerment, where the mass media did not urge parties such as the National Human Rights Commission or NGOs in the field of legal protection of women to protect victims of revenge porn. As a media company, Tribunnews.com actually violated the journalistic code of ethics by revealing the privacy of the victim, such as her full name and university where she enrolled. As a result, news from the media actually encouraged the public to participate in bullying the victims of revenge porn. That is, the media gives a bad influence on the readers.

Reference

Aditya, Baby Jim. (2016). Menjadi Sintas: Tindakan dan Upaya Pencegahan dan Pemulihan Kekerasan Seksual. *Jurnal Perempuan Edisi RUU Penghapusan Kekerasan Seksual*, 21, 46-64.

Parangin-angin, Ita Paula. Rahayu. Dwiwarno, Nusantoro. (2019). Kewajiban dan Tanggungjawab Negara Memberikan Perlindungan Hukum Terhadap Perempuan Korban *Revenge Porn* di Indonesia. *Diponegoro Law Journal*, 8, 457-469.

Eriyanto. (2001). *Analisis Wacana Pengantar Analisis Teks Media*. Yogyakarta: LKiS.

Kramarae, Cheris. (1981). *Women and Men Speaking (Frameworks for Analysis)*. London: Newbury House Publishers, Inc.

Sari, Fitri Meliya. (2015). *Perempuan Aceh dalam Media Massa (Analisis Wacana Kritis Norman Fairclouch Pada Berita Kekerasan di Situs Merdeka.com)*. Semarang: Faculty of Social and Political Science Diponegoro University Semarang.

Sukardi, Wina Armada. (2013). *Kajian Tuntas 350 Tanya Jawab UU Pers dan Kode Etik Jurnalistik*. Jakarta: Penerbit Dewan Pers.

Woods, Julia. (1994). *Gendered Media: The Influence of Media on Views of Gender*. California: Wadsworth Publishing.

"5 Fakta Terkait Hanna Anisa, Mahasiswa UI yang Video Panasnya Viral", by Andi Asmadi. https://lampung.tribunnews.com/2017/10/25/5-fakta-terkait-hanna-anisa-mahasiswi-ui-yang-video-panasnya-viral-nomor-4-seruuu?page=3

"Bukan Farkahn, Terungkap Sosok Pria Pemeran Video Mesum UI Bareng Hanna Anissa", by Syam Fahrizal. https://makassar.tribunnews.com/2017/12/15/bukan-farkhan-terungkap-sosok-pria-pemeran-video-mesum-ui-bareng-hanna-anisa-ininama-lengkapnya?page=3

"Dulu Menyangkal, Kini Hanna Annisa Akui Dirinya Pemeran Video Panas yang Sempat Viral" by Tinworatul Fatonah.

https://m.tribunnews.com/nasional/2017/12/14/dulu-menyangkal-kini-hanna-anissa-akui-dirinya-pemeran-video-panas-yang-sempat-viral?page=all

"Fakultas dan Jurusan Apa, Angkatan Berapa Hana Anisa Masuk dan Lulus?" by Sony Wicaksono: https://lampung.tribunnews.com/2017/10/25/fakultas-dan-jurusan-apa-angkatan-berapa-hanna-annisa-masukdan-lulus

"Hana Anisa Viral Dikepon Warganet, Ini Gara-Gara Diduga Video Dewasanya Beredar di Internet" by Sony Wicaksono:

https://makassar.tribunnews.com/2017/10/27/video-panasnya-beredar-ini-curhat-panjang-hanna-anisa-kasihan-semoga-baik-baik-saja

"Jadi Korban *Revenge Porn*, Apa yang Harus Dilakukan?", by Tashandra Nabilla. https://lifestyle.kompas.com/read/2019/08/27/113103920/jadi-korban-revenge-pornapa-yang-harus-dilakukan?page=all.

"Meme Hana Anissa ini Bikin Ngakak, Komentar Netizen Pun Tak Kalah Ajaib", by Rahman, Burhanuddin Gaffar. https://lampung.tribunnews.com/2017/10/25/memehanna-anisa-ini-bikin-ngakak-komentar-netizen-pun-tak-kalah-ajaib

"Seks dan Siber: Bagaimana Feminisme Membahas Teknologi Siber dan Permasalahannya", by Nadia Karima Melati. https://www.jurnalperempuan.org/wacana-feminis/seks-dan-siber-bagaimana-feminisme-membahas-teknologi-siber-dan-pemasalahannya.

"Video Panas Mahasiswi UI Viral, Ini Respon Majelis Dai Muda", by Firki Arisandi. https://makassar.tribunnews.com/2017/10/27/video-panas-mahasiswi-ui-viral-ini-respon-majelis-dai-muda-bulukumba

Contact email: gitajuniartimkw@gmail.com